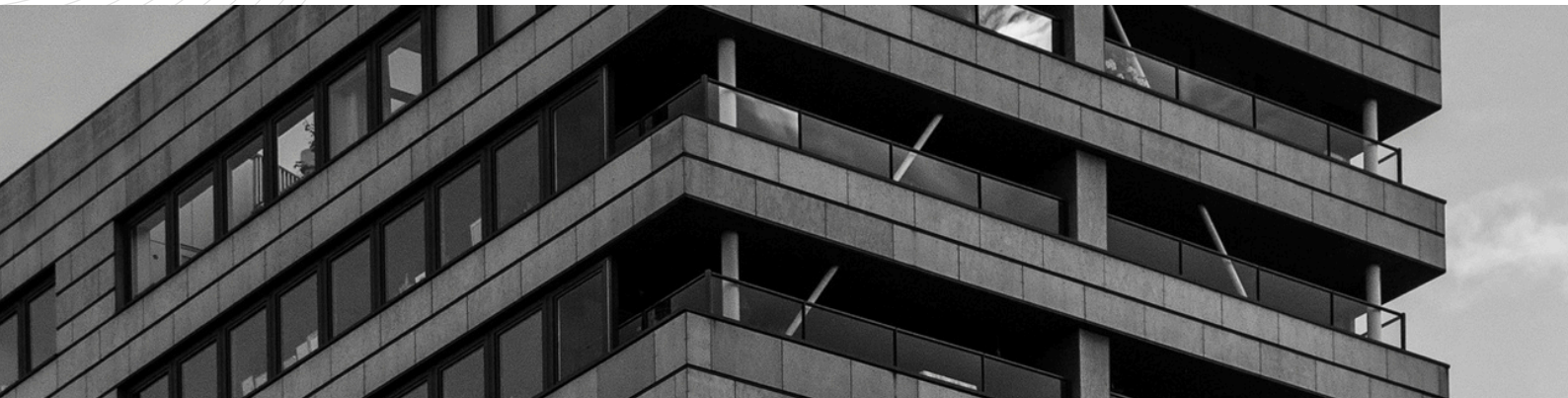


# MERAVA TRADING

ميرافا للتجارة

COMPANY PROFILE  
2026



## ABOUT MERA VA TRADING

Merava Trading is a Qatar-based trading company , licensed under the Qatar Ministry of Commerce and Industry (MOCI), with trade license no. 299330 in wholesale food and beverage trading specializing in the sourcing and supply of fast-moving food, beverage, and FMCG products from Southeast Asia to the GCC.

We work directly with vetted manufacturers and suppliers in **Thailand, Malaysia, Indonesia, Vietnam, India and the Philippines** to provide competitively priced, halal-compliant products suitable for supermarket, wholesale, and institutional distribution.

Our focus is on **high-turn categories, margin-secure pricing, and reliable execution**, making us a long-term supply partner rather than a spot trader.

## WHAT WE DO



Direct factory sourcing across Southeast Asia



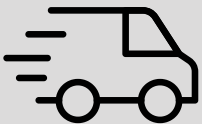
CIF Doha pricing in QAR



Halal-compliant, export-ready products



Flexible MOQs and scalable volumes



Import documentation & logistics coordination



Support for branded and private-label programs



## WHY MERAFA TRADING

- **Commercial focus:** Products selected for sell-through, not just availability
- **Transparent pricing:** CIF Doha pricing aligned to retail margins
- **Category understanding:** We prioritize staples, pantry essentials, and high-velocity SKUs
- **Operational ease:** One point of contact for sourcing, logistics, and compliance
- **Long-term mindset:** Pilot → scale → category partnership

## **DISCLAIMER**

- **All prices provided are indicative CIF Doha reference prices and are subject to confirmation.**
- **Final pricing depends on order volume, product specifications, packaging, shipment size, and prevailing market availability at time of order.**
- **All products are subject to applicable import duties, customs clearance fees, port charges, and local logistics costs as per Qatar regulations.**
- **Retail prices and margins shown are indicative and may vary based on promotions, retailer pricing strategy, and market conditions.**

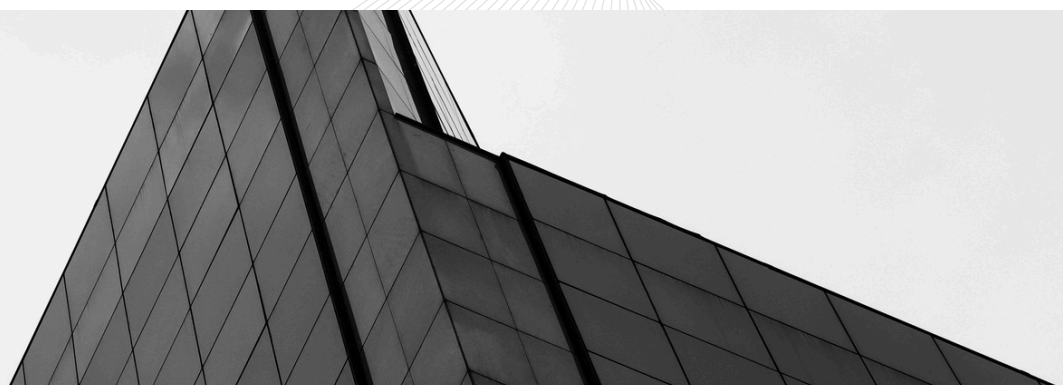


## CORE FMCG CATEGORIES

Product	Indicative CIF Doha Price	Bulk Format	Target Retail	Indicative Margin
Jasmine Rice	2665/MT	25kg/ 50kg	26 - 32 (5kg)	23-30%
CP10 Palm Oil (Olein)	87/18L gross Tin	Drums / Flexi	18 - 22 (1.8L)	22-28%
Coconut Oil	6,370 - 8,370 / MT	Drums / Flexi	12 - 15 / L	25-35%
Instant Noodles	25 - 44 / carton	40-60 pcs	0.75 - 1.25	18-35%
Canned Tuna	164 - 226 / carton	48 cans	6 - 9	22-30%
Frozen Shrimp	23.7 - 36.4 / kg	IQF	35 - 55	25-32%

# SAUCES & READY-TO-COOK – CIF DOHA (QAR)

Category	Origin	Indicative CIF Doha	Target Retail	Indicative Margin
Soy Sauce	MY / PH	30 – 45 / carton	6 – 9	22–35%
Chilli Sauce	TH	36 – 52	6 – 9	25–38%
Oyster Sauce	TH	42 – 58	7 – 10	25–35%
Curry Paste	TH	85 – 120	7 – 11	30–45%
Rendang Paste	MY / ID	78 – 110	7 – 11	30–45%



## BEVERAGES – CIF DOHA (QAR)

Product	Pack	Indicative CIF Doha	Target Retail	Indicative Margin
Coconut Water	12 × 1L	55 – 75	7 – 10	30–45%
RTD Thai Iced Tea	24 × 300ml	38 – 55	3 – 4.5	25–40%
Green Tea	24 × 500ml	42 – 60	3.5 – 5	25–35%
3-in-1 Coffee	20 × 20g	32 – 45	0.75 – 1.25	30–45%





# SAMPLES



# SAMPLES



# SAMPLES

